

WHITE PLAINS RUGBY FOOTBALL CLUB

PROUDLY PRESENTS



The 19th Annual 2011 WPRFC JoJo Moore Rugby Tournament

Hosted by the White Plains Rugby Football Club

Date: June 11, 2011

Location: New York Military Academy,
Cornwall-On-Hudson, NY

WELCOME TEAMS

The White Plains Rugby Football Club thanks you for your participation in the 18th annual, WPRFC JoJo Moore Rugby Tournament, Saturday June 11, 2011 at Cornwall-On-Hudson, NY.

Matt “JoJo” Moore, an original member of White Plains RFC, has been a quadriplegic since suffering a severe spinal injury in 1991 while playing in an Old Boys Rugby match. White Plains RFC is a 501c3 not-for-profit entity focused on being proactive in the community both on and off the athletic field. The JoJo Moore Trust is a New York charitable trust (501c3 application pending) established by White Plains RFC to provide medical and financial assistance to JoJo and his family and to other critically injured athletes and their families. Your tax deductible participation/sponsorship/donations will help us with a great cause.

This annual, all-day event honors JoJo, his wife Peggy, and their family, while at the same time celebrating rugby, friendship and good cheer among all who come to play and watch. The Tournament features an Old Boys Division, one or more Club/Social Divisions, and a Women’s Division. It continues to grow and has become an early summer fixture on the Northeast rugby calendar.

SPONSORSHIPS and DONATIONS – Give Early, and Give Often!!

We are asking participating teams to help us attract sponsorship and donations within their organization and local communities. Attached are Sponsorship Forms for outreach to potential company and individual sponsors. It may be as simple as players asking their employer to help in this worthy cause. White Plains RFC is a 501c3 tax-exempt amateur athletic organization, and all donations and sponsorship of the WPRFC JoJo Moore Rugby Tournament are tax deductible - and greatly appreciated! All tournament proceeds shall benefit White Plains RFC and the JoJo Moore Trust. All designated sponsorships and donations shall be used solely for the purpose so designated.

CONCESSIONS – Buy JoJo!

On-site concessions, including refreshments, a wide variety of food choices, and memorabilia such as T-shirts are a crucial part of the fund-raising efforts every year. We encourage all who attend to let us bring the beer and food so you can relax and enjoy the Tournament. Please patronize the Tournament concession stand -- this is a fund-raiser, after all.

PARTY AFTER TOURNAMENT

Following the Tournament there will be live music, food and beverages. The “official” band of the WPRFC JoJo Moore Tournament, **Chris Paccione and the Turnstyle Jumpers** will be performing:

Reggie Barnes - Drums
Alex Craven - Bass & vocals
Andy Bassford - Guitar & Vocals
Chris Paccione - Vocals & Harmonica

The day truly promises will be a “Rugby Festival.” We hope you stay for the whole event.

Attachments: Driving Directions, Tournament Schedule, Sponsorship Forms

TOURNAMENT INFORMATION

June 11, 2011
New York Military Academy
78 Academy Ave
Cornwall On Hudson, NY 12520
(845) 534-3710

nyma.org

For Tournament Information Contact:
Mike Matkovic – President, WPRFC
203-253-0599
michaelmatkovic@mac.com

Ben Feder – 914-907-3048
bfeder@kelleydrye.com

www.wprfc.org/JoJo.aspx

Hosted by: White Plains Rugby Football Club

Tournament Fee: \$300 -- prior to June 4, 2011

\$350 -- after June 4, 2011

Please use PayPal: <http://www.wprfc.org/ViewAllMembers.aspx>

– Checks Payable to WPRFC

**Mail to: White Plains RFC
 c/o CG Industrial Safety
 PO Box 2328
 Peekskill, NY 10566**

Tournament Divisions: Club/Social, Old Boys, Women

Schedule: Matches begin at 8:30 AM and continue throughout the day.
 5:00 PM trophy presentations and speeches

Party: 5:00 PM and on - Live music and dancing to the strings and harmonica
 of "The Turnstyle Jumpers"

ABOUT MATTHEW “JO-JO” MOORE

JoJo was born and raised in White Plains, NY. He has been a quadriplegic since suffering a severe spinal injury nineteen years ago while playing rugby. Until his accident, he was a physical education and health teacher, wrestling coach, and swimming coach in the Peekskill School System. In addition, JoJo served as a New York State softball umpire, volleyball official, volunteer fireman, and church deacon. He has four daughters and two grandchildren. One of his sons-in-law is a Marine sergeant currently serving in Afghanistan.

JoJo demonstrated his courage and leadership qualities by going back to teaching 2 years after his accident, earning another Masters Degree, and continuing to coach wrestling. Since retiring from full time teaching and coaching, he has been working as a volunteer health teacher at a small private school. He is a vibrant member of the community and role model for all who meet him.

ABOUT THE WHITE PLAINS RUGBY FOOTBALL CLUB

White Plains RFC was founded in 1972 to promote the growth and development of Rugby football. The Club provides education about and facilitates participation in the traditions of Rugby football, amateur sports, citizenship and sportsmanship on the local, national and international level. It has traveled to, and hosted clubs from, all parts of the world, including England, Ireland, Scotland, Wales, Luxembourg, Iceland, Zimbabwe, Hong Kong, and Argentina.

In addition to serving as a proactive organizing and governing body for Rugby football in the northern New York City suburbs and surrounding areas, the Club is active in youth development (WP Under 19s Rugby Club), community service initiatives (annual WPRFC blood drive, park clean up days), and other activities and causes that can further promulgate a greater awareness of amateur athletics and the positive impact they can have within a community.

SPONSORSHIP OPPORTUNITIES

Sponsors	Diamond \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	Tournament \$250; \$150
Exclusive Rights	◆					
*Mall Display	◆	◆				
Booth at Tournament	◆	◆	◆			
Media	◆	◆	◆			
Web Sites	◆	◆	◆	◆		
Merchandise	◆	◆	◆	◆		
Field Signage	◆	◆	◆	◆	◆	
Tournament Program	◆	◆	◆	◆	◆	◆

* Certain restrictions may apply

DIAMOND SPONSOR

Diamond Sponsors will receive in addition:

1. Exclusive right to advertising in your field of business
2. Official Tournament Sponsor Title
3. Advertising & Publicity through available media resources
4. Opportunity to address the public before the Premier Match
5. VIP booth at the tournament, including beverages and food, FREE OF CHARGE
6. Tournament merchandise, your logo printed
7. Tournament program, including a full page advertisement
8. Additional booth space at the tournament for advertising
9. Raffle tickets
10. Tickets to Friday night banquet hosting visiting All-Star players, guest speaker

PLATINUM SPONSOR

Platinum Sponsor will receive in addition:

1. Advertising & Publicity through available media resources.
2. Benefits numbered 5-9 above



Sponsorship Form

WPRFC JoJo Moore Rugby Tournament
New York Military Academy, June 11, 2011

Company Name:	
Your Name:	
Company Address:	
Telephone:	
Fax No:	
Email Address:	

I am pleased to support the WPRFC JoJo Moore Rugby Tournament. My Sponsorship this year will be:

Level	Amount	Please Indicate
Diamond	\$10,000 and over	
Platinum	\$5,000 to \$10,000	
Gold	\$3,000 to \$5,000	
Silver	\$1,000 to \$3,000	
Bronze	\$500 to \$1,000	
Tournament Sponsorship	\$150 to \$500	

Enclosed is a check in the amount of \$_____ .

Checks Payable to:
White Plains RFC

Mail to: White Plains RFC
c/o CG Industrial Safety
PO Box 2328
Peekskill, NY 10566

Logos and Camera Ready Art

Email to: Benn Lewis
bennlewis@airtekenv.com

Please Designate (and note on check):

My Sponsorship is for: _____ JoJo Moore Trust

_____ White Plains Rugby Football Club

Thank you for your generous support.



LINK: <http://www.nyma.org/page.cfm?p=11>

Directions to Ny Military Academy
78 Academy Ave, Cornwall On Hdsn, NY 12520 - (845) 534-3710

From New York City and Points South:

Cross the George Washington Bridge.
Take the Palisades Pkwy. Exit.
Take Palisades Pkwy. North.
Palisades Pkwy. becomes US-6E (Caution: Stay right at Exit 18 to remain on 6E - do not take Exit 18 which bears off to the left).
Enter Bear Mountain Circle and go around the circle to US-9W North.
Pass through the town of Ft. Montgomery and go past the exits for Highland Falls and West Point.
Continue on North US-9W over Storm King Mountain and past the Cornwall Hospital.
Look for the NYMA sign and exit onto Route 218 on the right. Approximately 14 miles from the Bear Mountain Circle.
Exit makes a sharp turn 180 degrees and bears left into Rt. 218.
NYMA property begins on the left. Pass Faculty Road on left, and proceed to Aftab Road, the main entrance.

From Scranton and Points West:

Take I-81 North to I-84 East.
Exit #10 onto US-9W South before the Newburgh Beacon Bridge.
Follow US-9W South through Newburgh for approximately 5 miles to Route 218.
Look for the NYMA sign and exit onto Route 218 on the right.
NYMA property begins on the left. Pass Faculty Road on left, and proceed to Aftab Road, the main entrance.

From Albany and Points North:

Take I-87/New York Thruway South.
Take the Route 17K Exit.
Keep right at the fork on the ramp.
Merge onto Route 300 North.
Take the I-84 East ramp onto I-84.
Exit #10 onto US-9W South. Do not cross the Newburgh-Beacon Bridge.
Proceed south through Newburgh for approximately 5 miles to Route 218.
Look for the NYMA sign and exit onto Route 218 on the right.
NYMA property begins on the left. Pass Faculty Road on left, and proceed to Aftab Road, the main entrance.

From Boston and Points East:

Take I-90 West to I-84 and proceed into New York State.

Cross the Newburgh-Beacon Bridge.

Exit onto Route US-9W South.

Proceed South through Newburgh, for approximately 5 miles to Route 218.

Look for the NYMA sign and exit onto Route 218 on the right.

NYMA property begins on the left. Pass Faculty Road on left, and proceed to Aftab Road, the main entrance.

